

The Road Fund Administration (RFA) is a statutory organisation, established under Act 18 of 1999 to manage the Namibian Road User Charging System (RUCS) with a view to secure funding required to achieve a safe and efficient road sector in Namibia.

REQUEST FOR PROPOSALS

DEVELOPMENT OF A THREE-YEAR COMMUNICATIONS AND MARKETING STRATEGY FOR THE RFA.

Procurement No: SC/ RP / RFA - 07/2021

The Road Fund Administration (RFA) invites suitably qualified and experienced consultancy firms to submit technical and financial proposals for the Development of a three-year Communications and Marketing Strategy for The RFA.

Scope of Work

1. Develop a three-year CommunicationS and Marketing Strategy for the RFA.
2. Develop an Implementation Plan.

Request for Proposal (RFP) document, can be obtained from the RFA's Head Office located at 21 Feld Street, Windhoek, Namibia at a non-refundable cost of **N\$100.00**.

All proposals submitted shall comply to the stipulations of the Public Procurement Act, 2015 (Act 15 of 2015). Information pertaining to the submission and evaluation of the proposals is contained in the RFP document.

Please take note that proposals will not be considered unless delivered by the closing date and time indicated below. It is the responsibility of the potential Bidder to ensure that proposals are placed in the bid box at the RFA by the closing date and time. All technical and financial proposals become the property of the RFA.

CLOSING DATE and TIME FOR PROPOSALS:
DELIVERY ADDRESS:

Tuesday, 06 July 2021 - 11:00 am (local time)
Bid Box, Ground Floor, Road Fund
Administration Head Office, 21 Feld Street,
Windhoek,
Tel: +264 (61) 433 3000
procurement@rfanam.com.na

ENQUIRIES:
EMAIL: