



Newsletter

December 2022

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Do the Right Thing this Festive Season



The successful implementation of any National Road Safety Program requires commitment from all stakeholders. In this regard, road users remain one of the most critical links to guarantee increased road safety.

Road accidents are often due to misjudgement, speeding, driving under the influence of intoxicating substances, and non-adherence to traffic rules and regulations.

Planning your trip is essential to reduce the temptation to rush to your destination, thereby placing you, your family and all other road users at risk.

It might be frustrating to get caught in slow traffic but let us be patient when this happens and considerate to other road users.

#DoTheRightThingAndSaveLives to lessen road crash risks.

We wish to thank all our road users for their valuable contributions to a well-maintained national road network and hope that together we can #SHINE in the coming year.

The Road Fund Administration family wishes you and yours a blessed and safe journey towards 2023, wherever the road may take you.

Ali Ipinge
RFA CEO

RFA Partners with Stakeholders to Make Road Safety a Reality

The RFA joined other key road safety partners in launching the Festive Season Road Safety Campaign 2022/2023 at the Okapuka Roadblock on 22 November 2022. Launched under the theme “Do the Right Thing and Save Lives”, the campaign operations, which run from 25 November 2022 to 20 January 2023, seek to reduce road crash incidents and their resultant effects through stringent traffic law enforcement measures and enhanced Emergency Response Services during the Festive Season and beyond.

The development and maintenance of roads goes hand-in-hand with ensuring the safe usage of roads by road users. The RFA therefore supports initiatives to reduce preventable deaths and injuries through public education and traffic law enforcement to safeguard the lives of road users.

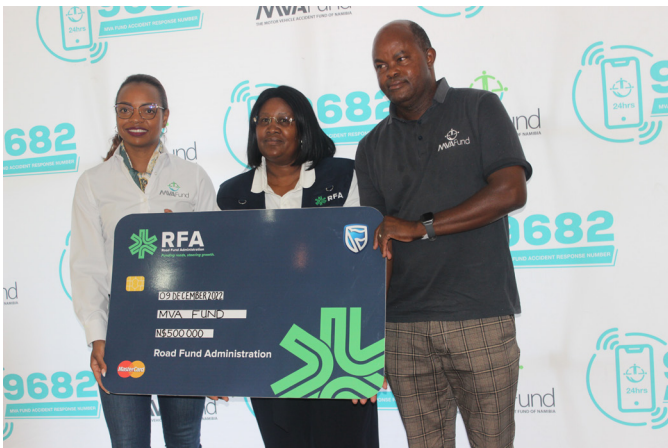
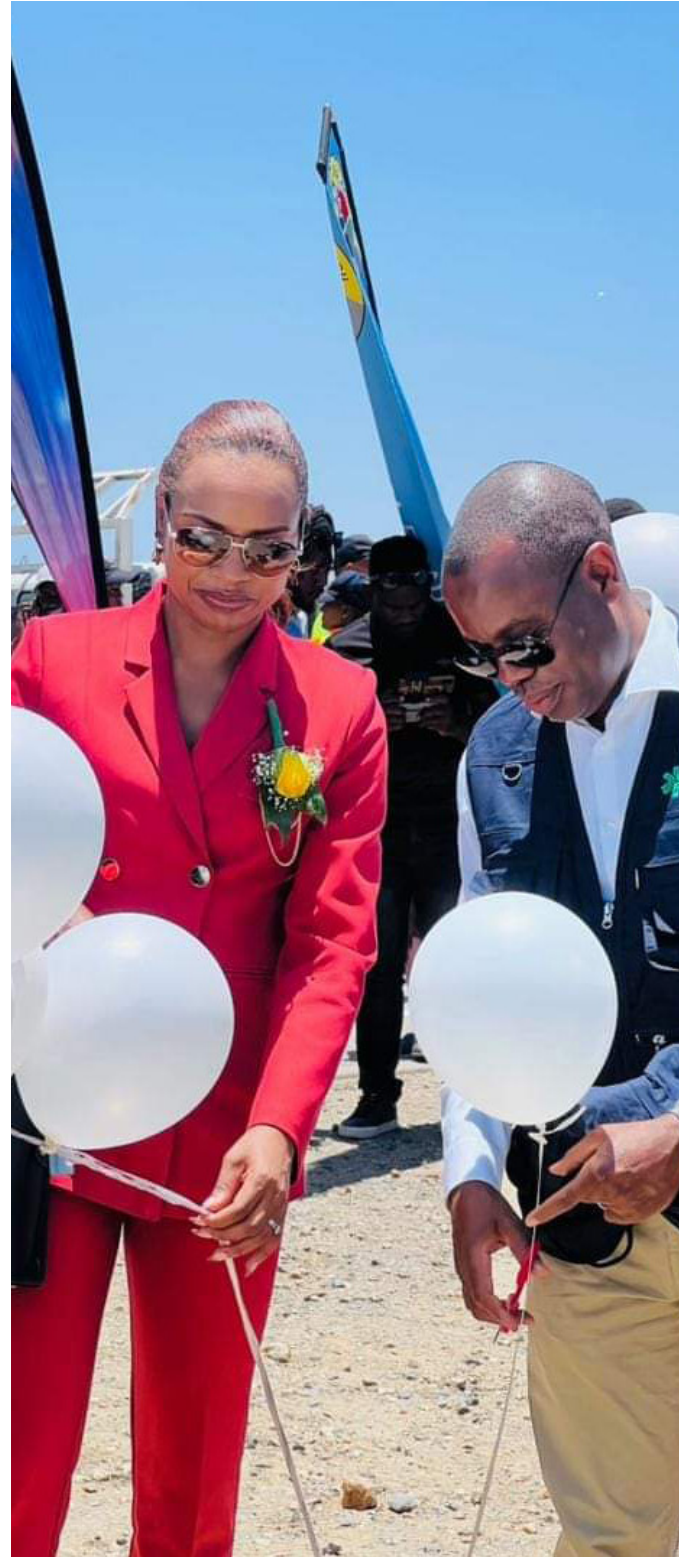
Thus, the RFA continues to inject funding into road safety initiatives and traffic law enforcement functions to ensure that road users comply with the rules of the roads.

Against this light, the RFA once again committed its support towards road safety and donated an amount of N\$500,000 to the Motor Vehicle Accident Fund Namibia (MVA Fund) towards the procurement of an ambulance and the setting up of an emergency response centre at Divundu to assist persons injured in motor vehicle crashes on the Rundu-Katima Mulilo route and surrounding areas. This will ensure that the injured receive prompt emergency medical assistance within the ‘golden-hour’ (the first 60 minutes following a road crash) and therefore reverse the adverse effects of crashes.

The RFA wishes the nation a joyous Festive break and appeals to all road users to apply vigilance on the national road network by driving to arrive alive.



RFA Partners with Stakeholders to Make Road Safety a Reality (continued)



Traffic Law Enforcement Receives a Welcome Operational Boost from RFA

The RFA continues to fulfil its mandatory obligations of supporting Traffic Law Enforcement Agencies for improved traffic law operations, thus boosting safety on our roads. On 21 November 2022, the Namibian Police Traffic Department received an additional fleet of 14 brand-new vehicles and traffic management equipment funded by the RFA to the value of over N\$13 million.

The fleet and equipment comprised of:

- 5 x Opel Grandlands
- 7 x Peugeot 1.6 3008
- 2 x SC Toyota 4x4 pickups
- 1 x conversion of a standard van to a Booze Van
- 5 x alcohol testers
- 5 x new speed cameras
- 4 x intoxilyzers
- 1 x calibration machine
- 60 x screen devices
- Training of 100 new traffic officers

Namibia boasts the best roads in Africa - an accolade the country has enjoyed for 6 consecutive years - but is also considered to have one of the highest road accident rates on the continent, mainly attributed to unruly road user behaviour. The RFA's support towards traffic law enforcement is thus a critical enabler of successful traffic operations geared at optimal road safety, making the national road network safe for all road users.

During the handover, the Inspector-General of the Namibian Police (NAMPOL), Joseph Shikongo, said that the mandate of the police and its strategic goals could only be effectively achieved with the support of its stakeholders. Shikongo expressed his gratitude to the RFA for its contribution to the advancement of the traffic police force service delivery.

As the festive season approaches, all preparation and plans are geared toward the fight against the growing danger of road traffic accidents, deaths and injuries on Namibian roads which, according to Shikongo, makes this support special.

“As we prepare, I should indicate that the number of accidents on our roads becomes very alarming during

festive seasons and has always been the number one cause of death in Namibia. This phenomenon has not only been blamed on the attitude of motorists but also the efficiency of traffic law enforcement,” Shikongo remarked.

Shikongo noted that the support from RFA will make a huge difference and impact the work of traffic law enforcement. He added that the Namibian Police would put the vehicles and equipment to good use to continue playing a significant role in its efforts to enhance road safety in the country.

During the 2021/2022 financial year, the RFA provided funding to the tune of N\$30 million to traffic law enforcement and adjudication across the country. Included amongst these are NAMPOL Traffic, Henties Bay, Keetmanshoop, Swakopmund, Walvis Bay, Windhoek and Katima Mulilo traffic divisions. From the funding allocated, N\$24 million was spent, which translates to a 76% expenditure execution rate, which is lower than the execution rate from the previous financial year.

The RFA will continue to capacitate the respective traffic law enforcement agencies to increase the law enforcement presence on our roads in the interest of all law-abiding citizens. At the handover ceremony, RFA CEO, Mr. Ali Ipinge, said: “We trust that the vehicles funded by the RFA and handed over here today will be taken good care of and put to good use to yield the necessary return on investment.”

Traffic Law Enforcement Receives a Welcome Operational Boost from RFA (continued)



Part of the new fleet



The Inspector General of the Namibian Police, Gen. Joseph Shikongo receives the keys from the RFA CEO, Mr Ali Ipinge



The Inspector General and RFA CEO show the calibration machine that was procured along with the new fleet



Inside the police van newly converted to a Booze Van to combat driving under the influence of alcohol offences



Traffic law enforcement and road safety stakeholders during the handover ceremony

Damaraland Gets Paved Road

Namibia has opened the Twyfelfontein low volume seal road which RFA executive for programme management, Namene Kalili, has described as one step closer to connecting Damaraland to the paved road network.

“At N\$1.7 million a kilometer the savings from routine maintenance alone will repay the investment in 5 years, whilst the benefits to society exceed N\$100 million per year,” Kalili said.

The tourist-acclaimed site of Twyfelfontein in Damaraland is one step closer to connecting to a modern national road network. The 20 km road was recently upgraded to low volume seal bitumen standards at the cost of N\$34 million, enabling easy access to amenities and tourist establishments in the area.

The RFA continues to support and sustain local tourist routes to support the tourism sector. The RFA recently invested funds to re-gravel some of the roads in the Etosha National Park, of which about 170km was completed. With government support, these roads are in the process of being upgraded to low volume seal, from Oukaukuejo to King Nehale gate. The upgrade will ensure that tourists enjoy and travel on good roads, increasing tourist volumes to the national parks. The increase in the volume of visitors will require that they be linked to high-quality and accessible road systems.

The flagship Low Volume Road Seal Strategy (LVRSS) was initially rolled out countrywide in 2021, starting with the Sesriem road, and has since expanded to 14 roads countrywide through the RFA’s funding commitment to ensure we provide good road infrastructure to our citizens.

The LVRSS is an alternative maintenance strategy to optimize the available funding by doing more road maintenance work with limited financial resources. Low Volume Sealed Roads (LVSRs) differ from the higher standard bitumen sealed roads as they are normally of lower geometric standards, i.e., horizontal and vertical alignments follow the natural terrain and are designed for less than a 15-year design life.

The RFA will continue to set the pace for a reliable, efficient and safe road network in Namibia by ensuring roads are maintained to provide local access and to link communities to places of service such as schools, health centres, markets, banking and shopping. Road connectivity enables industries to function efficiently and thus contribute to economic growth.



Photo credit: Namene Kalili

Phase 2 of Dr. Sam Nujoma Drive and DR3402 Road Upgrades Completed

As the institution tasked with managing the Road User Charging System (RUCS) and the allocation of revenue accrued in the Fund, the RFA is similarly expected to be concerned with the value for money that the public entrusts it with. It is therefore satisfying to note that Dr. Sam Nujoma Drive has returned to an improved road condition that will serve our people and visitors alike by getting them to places of interest on a road that is in good condition.

Phase two was completed in record time and handed over to the community of the Kavango East region

on 27 October 2022. Phase one was handed over earlier in the year.

A good road contributes to safety, reduces road accidents, and contributes to vehicle maintenance cost savings for vehicle owners. A good road increases the health and hygiene levels of surrounding households by reducing dust emissions. It reduces travel time and contributes to socio-economic development, thus demonstrating the RFA's value proposition to our road users.

RFA Launches its Corporate Video

The RFA recently developed its informative corporate video highlighting the RFA journey as per its corporate mandate. RFA key stakeholders and management were accorded a first glimpse into the RFA's story as narrated in the video at a breakfast function, marking it officially launched and accessible to the public. A tool for brand visibility, the video captures and features the many attributes that make the RFA the great institution it is today, including its role in the Namibian economy, milestones, investments, value proposition, and how it drives Namibia's progress through funding road infrastructure that connects people and businesses, enabling economic growth.

The video is accessible on the company's website at www.rfanam.com.na.



ARMFA Places Great Focus on Sufficient Road Sector Funding in Africa

Leadership from various African countries of the African Road Maintenance Funding Association (ARMFA) convened at the 4th International Conference on Sustainable Mobility and International Road Federation (IRF) Annual Conference in Marrakesh, Morocco, on 22 October 2022, where they deliberated on ways to improve road maintenance funding as the association forges ahead in ensuring equitable funding methods for intercontinental connection. The meeting was held under the theme “QUEST FOR SUSTAINABLE ROAD SECTOR FUNDING ON THE AFRICAN CONTINENT.”

During his keynote speech at the conference, Mr. Ali Ipinge, CEO of RFA Namibia and President of ARMFA, placed great emphasis on improving road maintenance funding on the continent. He suggested resolutions such as introducing distance-based travel charges, which is considered the most equitable and sustainable road user charge, as it allows road users the choice and decision-making ability regarding the need for the trip and usage of the road asset provided.

He further suggested the implementation of a Climate Change Adaptation Framework in the road and transport sectors, adopting new policy frameworks and regulations, and investing in key infrastructure such as charging stations across rural Africa.

“It is incumbent upon Africa to follow suit and position itself accordingly, in anticipation of technological advancement in generating revenue for our roads,” said Ipinge.

Executive committee meetings were held in Mozambique and Angola with the ARMFA Southern Africa Focal Group in September 2022, where delegates shared best practices in road maintenance funding and kept abreast with developments in the funding of the roads sector. Additionally, the meetings proved important for regional representatives to report on annual progress in the regional bodies, which are affiliates of ARMFA.



Executive Committee Members of the ARMFA Southern Africa Focal Group at the EXCO Meeting held in Luanda, Angola

The RFA Moves Towards a New Dawn of Operational Excellence

As per the ambition to propel the RFA to greater operational excellence, just over a year ago, in October 2021, the institution embarked on the new Enterprise Resource Planning (ERP) system project to optimize its business processes and functions.

Our brand promise to provide an effortless and seamless customer experience compels us to have systems which allow efficient and effortless operations. During the past year, despite challenges, the project has still made considerable progress and achieved the major milestones outlined in the project plan.

During the year, to internalise and own the system from an internal stakeholder perspective, a decision was made to put a face and a name to the ERP project. The RFA launched the face of its ERP System, aptly dubbed ERP Eric, as a guide to the implementation project and its various modules. ERP Eric was launched and received with excitement at an internal stakeholder gathering on 15 July 2022.



RFA Through the Eyes of Communities – CSI

As a good corporate citizen, the RFA believes in giving back to the community in which it operates; therefore, its Corporate Social Investment ethos is on community upliftment, financial assistance towards registered welfare organisations, educational programmes, and sports-related activities.

- Ondera

The RFA pledged N\$50,000 at the Launch and Fundraising Luncheon for the Ondera Resettlement Farm Integrated Food Systems Project on Thursday, 16 June 2022. The World Food Programme (WFP), in collaboration with Oshikoto Regional Council and various stakeholders, is supporting the implementation of the project. The project aims to improve livelihoods and socio-economic outcomes on the farm and surrounding areas.



Ondera Donation Handover by Mr Elvis Kamabatuku, CFO, RFA

RFA Through the Eyes of Communities – CSI (continued)

- Krönlein Primary School

Krönlein Primary School in Keetmanshoop was the happy recipient of N\$50,000 proudly sponsored by the RFA towards the school's 50th Anniversary celebrations. The RFA believes in the provision of quality education and enlists educational projects and activities as one of the focus areas of its Corporate Social Investment policy.



- Chess Sponsorship

Grooming the youth in sports activities will go a long way towards breeding the competitive champions the country needs. In this light, the RFA proudly sponsored a young aspiring chess champion, Trevor Karipi, who represented the country at the World Youth Chess Championships held from 5 to 17 September 2022 in Mamaia, Romania. Trevor received an amount of N\$40,000 towards his participation in this brain stimulating sport code. Karipi performed exceptionally well in the competition, and the RFA is immensely proud of his display of talent and acumen.



Trevor Karipi receives some RFA goodies from Mr Scheifert Shigwedha, RFA's Manager for Corporate Services

RFA Through the Eyes of Communities – CSI (continued)

- Eros Girls School

The Eros Girls School u/17 and u/19 Netball Teams beamed with excitement as they showed off their brand-new netball gear, proudly sponsored by the RFA to the value of N\$17,770. The RFA wishes the team tons of goals and urges them to wear the gear with pride and in the spirit of true sportsmanship.

- Sponsorship of Cycle Classic 2022

The RFA was once again a proud sponsor of the country's flagship cycling sports competition, now called the Paratus Namibian Cycle Classic 2022. The RFA became a platinum sponsor when it came on board with a sponsorship amount of N\$80,000 towards the annual competition that brings together cycling enthusiasts from all around the country over two days of cycling fun. This year, the event was held on the 8th and 9th of October 2022.

As a sponsor, the RFA manned a water point along the cycling route on the B1 road. The water point was a hive of activity as RFA personnel cheered the cyclists along and ensured that they were well-hydrated during the competition. The RFA has been supporting this sporting event since 2015.



RFA Through the Eyes of Communities – CSI (continued)

- Sponsorship of Cycle Classic 2022 (continued)



Stakeholder Relations

In the just-ended quarter, the RFA kept its key stakeholders engaged in conversation about its plans, progress and achievements in various spheres of its operations, as follows:

- Union Meets with RFA Leadership

The RFA and NAPWU, as social partners, have agreed on good faith engagements and commitment to workplace harmony. The parties negotiated and settled on a transport allowance increase for employees within the bargaining unit. This was formalised by signing a collective agreement on 01 August 2022.



Stakeholder Relations (continued)

- RFA Business Plan Stakeholder Consultation Meeting

The RFA sought inputs from its stakeholders for the finalisation of its draft Business Plan for the years 2023/2024 - 2027/2028 during the annual Business Plan Stakeholder Consultative Workshop held at Safari Court and Hotel on 1 November 2022.



Mr Ali Ipinge, RFA CEO, addresses the Stakeholders during the meeting



Attentive delegates during the Business Plan Stakeholder Consultation Meeting



Stakeholder Relations (continued)

- Annual General Meeting with Line Ministries



Dr Emma Haiyambo, RFA Board Chairperson (left) and Mr Ali Ipinge, Chief Executive Officer (right), present the latest RFA Annual Report to the Deputy Minister of Finance and Public Enterprises, Hon. Maureen Hinda-Mbuende at the AGM.

RFA Southern Regional Office Awarded for Excellent Service Delivery

Our RFA office in Keetmanshoop was awarded the best performing organization in the region for its contributions to the social economic development of the region and its excellent service delivery.



Michael Khutenda, RFA's Southern Regional Supervisor, receives the award from the Prime Minister, Right Honourable Saara Kuugongelwa-Amadhila and the Governor of //Kharas Region, Hon. Aletta Fredericks.

Courtesy Visit - Hardap Regional Council

The Hardap Regional Council paid a courtesy visit to the RFA on 04 November 2022 to build and strengthen relations as a recipient of funds from the RFA. Discussions focused on distribution of funds to the region and the utilisation of funds allocated within the financial period. Furthermore, the visit sought to engage the RFA in terms of development plans of the region.





Our New Brand Identity

OUR BRAND PROMISE

To give all our customers an effortless and seamless customer experience.

OUR BRAND POSITIONING

We drive Namibia's progress through funding road infrastructure maintenance that connects people and businesses, thus enabling economic growth.

OUR SLOGAN

Funding roads, steering growth.

Our updated slogan reminds our customers what it is we do and what value we offer as an organisation.

OUR NEW LOGO

Our logo was inspired by a bird's eye view of roads, highways and intersections – creating an abstract shape that symbolises movement, progress and connection. It utilises colours which have a deeper meaning and help represent who we are and what we do:

Green has associations with money and prosperity - it also represents progress, safety, optimism and growth.

Navy blue represents professionalism, power, confidence and authority.

The transformation of our Corporate Identity elevates our brand to iconic status, setting us apart and **reiterating our commitment to provide service excellence that shines.**

