

Newsletter

- 01** CEO's Festive Message
- 02** Access to Clean Portable Water Now a Reality
- 03** Windhoek City Police Receive New Fleet of Vehicles
- 04** New Board of Directors for the RFA
- 06** RFA Ushers in a New Dawn:
A new look. A new logo. A new way of thinking
- 07** RFA Engages Stakeholders on its Business Plan
- 08** Annual General Meeting with Ministry of Finance
- 09** Creating Memories with the Cycle Classic
- 10** Covid-19 Safety Tips





A Festive Season Message from RFA CEO, Ali Ipinge

As we enter the holiday season and approach a new year, I'm reminded of how grateful I am for the tireless efforts of the dedicated backbone of our organization: our workforce. This year has been anything but ordinary, and unfortunately this holiday season will be different from normal, too. While family traditions may not look the same, we can still share so much joy over the holidays as we strive to remain healthy and safe.

The year 2020 was starkly unprecedented as the entire world grappled with the Covid-19 pandemic and its global impact. While the pandemic has uniquely tested our ability to adapt and work together, not to mention its consequent effects on daily routine, we remain hopeful for the future.

Amidst the many challenges posed by the pandemic, I believe that we still have a lot to be grateful for. Therefore, I would like to take this opportunity to express my sincere gratitude to the hard-working men and women of the RFA. Your cooperation, flexibility and willingness to adapt to the changed working conditions has made us unbeatable in the face of adversity. The positive developments and results are clearly visible, and this is only achieved by strong determination, professionalism, dedication, integrity and teamwork.

I would also like to thank our shareholders and all our road users who too have made an immense contribution to the RFA's success. We look forward to working with you in the coming year.

In mid-November, in the presence of various stakeholders, we witnessed the radical transformation of the RFA as you have never seen us before with a fresh and refined brand identity that resonates with our mission. The transformation of our identity will elevate our brand profile to iconic status and will set us apart

and re-confirm our commitment to service excellence in the quest to manage the Namibian Road User Charging System (RUCS) for the benefit of the road sector and the broader economy.

Since the start of the pandemic, our overarching goals have been to safeguard our employees and sustain our efforts to ensure the sustenance of a good road infrastructure. With economic conditions rapidly changing, and much uncertainty felt throughout the year, we remain optimistic that better days lie ahead. Come 2021, the RFA will continue to refine plans that build on lessons learned from 2020, to stay the course and sustain what worked well, including our new brand identity.

As we continue to manage through these unprecedented times, the health and safety of our employees and customers remains our top priority. Let us therefore take extra care during this time and follow the preventative methods that we know to be effective. Taking precautions now will make future celebrations even more joyous.

As a road safety partner, we have once again joined forces with the MVA Fund, NRSC and many other stakeholders to support the Festive Season Road Safety campaign. One motor vehicle accident is always one too many. Please be vigilant, respect the rules of the road and, most of all, adopt an attitude of patience and consideration towards other motorists and pedestrians.

To cap off a year unlike any other, and as we move into a new and hopefully better year, I wish you moments of peace amid the difficulties, connections with family and friends even if they can't be in person, the warmth of memories from holidays past, and wonderful glimpses of the joy that still lives under the surface.

Happy Holidays

Access to Clean Portable Water Now a Reality

Communities identified by the Ministry of Agriculture and Land Reform earlier last year to benefit from the Emergency Drought Relief Programme officially received their newly rehabilitated boreholes and solar water pumps from the RFA and RA, affording them access to clean, portable drinking water. The ceremonial handovers took place at the Okauwa borehole site in the Kunene Region and the Ombuu borehole site in the Otjozondjupa region on 14 and 21 October 2020 respectively.

A total of 41 solar water pumps and boreholes were installed and rehabilitated in 10 regions at a cost of N\$ 7 million, as part of the N\$ 12 million the two institutions jointly committed to last year in response to the government's call for contribution towards the drought that had afflicted the country last year.

The RFA contracted the Namibia Engineering Corporation for the turnkey installation and rehabilitation of the boreholes.

The communities expressed their profound appreciation of the drought mitigation gesture from the RFA and RA and vowed to maintain the boreholes for many years to come.



Windhoek City Police Receive New Fleet of Vehicles



As part of its mandate to support Law Enforcement agencies, RFA handed over 39 vehicles, 5 mobile speed cameras, 100 handheld two-way radios and 50 alcohol testers all worth N\$ 20.1 million to Windhoek City Police to boost law enforcement and road safety activities within the City of Windhoek. In the current year, N\$ 15 million has been allocated towards road maintenance in the City. The vehicles and equipment were handed over on 07 August 2020.

Funds from the Road Fund are allocated to various Approved Authorities including all traffic law enforcement agencies in Namibia, as provided for in the RFA Act. These recipients are the traffic law enforcement units of the City of Windhoek, Henties Bay, Keetmanshoop, Otjiwarongo, Swakopmund, Walvis Bay, Katima Mulilo and the Namibian Police (NAMPOL) Traffic Division.

Over the past five years, the RFA has allocated N\$ 86.4 million towards roads maintenance and a further N\$ 90.8 million towards traffic law enforcement within the City of Windhoek. This brings the total support towards the City of Windhoek to N\$ 177.2 million from the RFA. The funding is intended to defray the road maintenance and traffic law enforcement cost of the City of Windhoek and falls within the RFA mandate of maintaining a safe and efficient road network.

Available statistics show that car crashes in Windhoek have declined by 27%, whilst injuries have declined by 40% and fatalities by 15% over the past year. Furthermore, the detection of driving under the influence has increased by 36%. Last year's festive season statistics show that traffic accidents declined by 3.8%, whilst fatalities declined by 11.3%. These figures indicate that the RFA's investments into traffic law enforcement are producing the desired results.

“The RFA will continue to capacitate the respective traffic law enforcement agencies in order to increase the law enforcement presence on our roads in the interest of all the law-abiding citizens. We trust that the vehicles funded by the RFA and handed over here today will be taken good care of and put to good use to yield the necessary return on investment,” said Ali Ipinge, RFA CEO, during the handover ceremony.



New Board of Directors for the RFA

The Minister of Finance, Hon. Ipumbu Shiimi, has appointed the new Board of Directors of the Road Fund Administration for the next three years, with effect from 01 October 2020 to 30 September 2023. The appointed members were selected in consultation with the Ministry of Public Enterprises as per the provisions of the Public Enterprises Governance Act, 2019 (Act No. 1 of 2019). Due regard has also been given to the required skills and experience needed relative to the mandate and business imperatives of the Road Fund Administration.



The new board members are as follows (L to R):

Mr James Mnyupe

Chartered Accountant, Presidential Economic Advisor

Mr. Oshoveli Hivelua

Civil Engineer: Consulting Engineer (Tulipamwe Investments)

Dr. Emma Haiyambo (Chairperson)

Economist, Previous Board Experience (DBN); Director of Strategic Communications & Financial Markets Development (BON)

Mr. Ali Ipinge

Chief Executive Officer

Ms. Melanie Tjjenda

ICT Specialist, Previous Board Experience, Director of Quality Assurance, Standards, Skills Development and Coordination (OPM)

Mr Isdor Angula

Head: Human Capital (Standard Bank Namibia)

All of the members were appointed for the first time to this Board. Their main functions are to oversee the strategic scorecard of the Road Fund Administration and to provide strategic direction with the aim to improve shareholder value and development impact of the Fund's operations.

The Hon. Minister also commended the outgoing board under the leadership of Mr. Penda Ithindi for the good performance they have rendered over the past three years, which resulted in the strengthening of the Fund's financial position and its impact on the economy.

The Minister congratulated the new board members and pledged continued support to RFA in fulfilling its mandate. "The selection of the new board was done on the basis of their expertise and relevance to the sector, and I am confident that they will be able to create value and impact for the Administration," said Hon. Shiimi.

RFA Ushers in a New Dawn:

A new look. A new logo. A new way of thinking.



RFA

Road Fund Administration

Funding roads, steering growth.



RFA Ushers in a New Dawn:

A new look. A new logo. A new way of thinking. (continued)

RFA unveiled a brand-new corporate identity that reflects the institution as it is today; a new image that signifies how the institution is constantly evolving and growing to better serve its customers; a look and feel that complements its promise to all its stakeholders.

The vibrant new look was launched on 12 November 2020 and witnessed by key stakeholders, various personnel from corporate Namibia, strategic partners, the RFA board of directors, executive leadership team, management, staff and the media.

The previous RFA brand was in existence for 20 years, during which time the RFA has grown in leaps and bounds and served its purpose well. A decision was made to create a new corporate identity that is aligned to the vision and mission, business growth and the new five-year Integrated Strategic Business Plan (ISBP). Additionally, the public has very often mistaken the RFA with its sister stakeholder entities, further inspiring the strategic approach to rebrand, align, position and differentiate the RFA brand in order to make the institution unique and identifiable.

The new identity is intended to reinvigorate the RFA's image and to be the symbol of innovation, growth, agility and sustainability as the organisation defines itself in the volatile economic setting. The business model of the RFA is to ensure sustainable road infrastructure funding. The design of the new brand combined the elements of financial resources with that of road connectivity.

The RFA's new colours were chosen from a vibrant colour spectrum that reflects the energy and spirit of the RFA and its people. The two primary colours are green (which was inspired by and adjusted from the older logo) and a contrasting navy blue.

Green has associations with money and nature - it also represents progress, safety, optimism and growth. Navy represents professionalism, power and confidence.

The new RFA brand aspires to stand on the foundation of achievements that includes the investment of more than N\$ 18 billion into the national road network funding since RFA's inception and which has witnessed the expansion of the road network to more than 47,000 km, with a road network net worth of N\$ 101 billion.

At the launch of the new corporate identity, the RFA Chief Executive Officer, Mr. Ali Ipinge said, "RFA is at the centre of transport mobility through road infrastructure funding. Our business model is centred around giving value to the road users, and contemporary road users are increasingly aware of the type of vehicles on offer at a global level.

It is these innovations and futuristic thinking that challenge us to rethink the way we do business at RFA, and to prepare ourselves better for a technologically savvy road network. However, I strongly believe that the new brand being launched here today, with its fresh and modern look, will help RFA leap-frog into the future."

This transformation in our brand will elevate our brand profile to iconic status and will set us apart and re-confirm our commitment to service excellence in the quest to manage the Namibian Road User Charging System (RUCS) for the benefit of the road sector and the broader economy.

Introducing the RFA as you've never seen us before.

OUR VISION

To be the global leader in sustainable road infrastructure funding and management, contributing to national development goals.

OUR MISSION

To manage Namibia's Road User Charging System to provide optimum funding for an equitable, safe and economically efficient road sector, for the benefit of road users.

While we have modernised our look and way of thinking, we are as committed as ever to deliver the essence of progress and development to Namibia, for Namibians and others who experience our roads.

OUR PURPOSE

"We drive Namibia's progress through funding road infrastructure that connects people and businesses, enabling economic growth."

At the RFA, we have shifted our perspective to differentiate ourselves and drive home our purpose.

OUR SLOGAN

Funding roads, steering growth

We have updated our slogan to remind our customers what it is we do and what value we offer as an organisation.

OUR VALUES

SERVICE EXCELLENCE

HONOUR

INTEGRITY

INNOVATION

EMPOWERMENT

#SHINE

OUR LOGO

Our new logo was inspired by a bird's eye view of roads, highways and intersections – creating an abstract shape that symbolises movement, progress and connection.

The transformation of our Corporate Identity elevates our brand to iconic status, setting us apart and reiterating our commitment to providing service excellence that shines.

RFA Engages Stakeholders on its Business Plan

The RFA held its 20th Business Plan Stakeholder Consultative meeting with various stakeholders from the transport industry and local authorities across the country to lobby their valuable input towards the formulation of the RFA's five-year Business Plan in order to shape it into a working document.

The consultative meeting focused on the projects for implementation during the current financial year and deliberated on future road maintenance programmes and projects.

The condition of Namibia's roads continues to deteriorate due to insufficient maintenance and rehabilitation, of which gravel roads are severely impacted.

Cognisant of the financial stress placed on the road user, the road user charges (RUCs) remain well below the economic efficiency levels, and thus the user pay principle may not be fully implemented. The RFA will therefore work tirelessly to realign the RUCs towards the economic efficiency levels required to maintain our N\$ 101bn-worth road network.

The RFA Chief Executive Officer welcomed the stakeholders to the deliberations in the tradition of partnership and consultation. "Once again, we are accorded the opportunity to scrutinise the RFA Business Plan and ensure that the Road User Charges are applied for the sole benefit of the Namibian Road Users," said Ali Ipinge.

The cost of road maintenance continues to increase as the size of the road network continues to expand and input costs continue to rise. Consequently, the RFA has increased funding towards road maintenance. However, this has meant that Administrative costs at the RFA, RA and NaTIS remain constant, whilst funding towards the Local Authorities, Regional Councils and Traffic Law Enforcement Agencies has been reduced.

According to Ipinge, these changes were deemed necessary in order to close the funding gap and decelerate the growth in the maintenance backlog.

This intervention ultimately reduces the cost of vehicle maintenance for the road user and overall transport inflation, and minimises the second-round inflationary effects that spread to the rest of the economy.

The Draft Business Plan presents a multi-year budget of income from the Road User Charges and other sources. N\$ 18.9 billion funding was requested by the Approved Authorities, however due to funding constraints, only N\$ 12.9 billion could be funded over the business plan period, resulting in a funding shortfall of N\$ 6.0 billion.

Of the available funding, N\$ 8.1 billion, or 63%, goes directly into road-related projects and programmes, in line with the national development goals as engendered in NDP5, the Harambee Prosperity Plan and MTEF.

Although funding remains suboptimal, these expenditures will go a long way to maintain the national and urban road network. Therefore, the RFA must endeavour to find more creative funding mechanisms to sustainably increase the revenue from the current N\$ 2.7 billion to the N\$ 3.9 billion required to maintain the quality of our N\$ 101 billion road network.

In her keynote address, delivered on her behalf by Mr Isdor Angula, Dr. Emma Haiyambo of the RFA Board of Directors said that during these difficult times, particular attention must be paid towards cost diligence. The unit costs of the blading, regravelling and resealing programmes must be tightly managed to ensure that the road user gets the value for money envisioned in the RFA Act. Similarly, the administrative expenditure of both RA and RFA must be tightly managed to ensure that more and more resources are invested in the maintenance and up-keep of the national road network.

"It is our collective responsibility to ensure that the RFA remains committed to honour its mandate, to fund road maintenance through effective partnerships and efficient administration of the Road User Charging System to support the national economy, thereby supporting the national ideal of transforming Namibia into the preferred transport and logistics hub in southern Africa," remarked Haiyambo.

Annual General Meeting with Ministry of Finance



FLTR **Mr. Ali Ipinge** (RFA CEO), **Ms. Annancy Mwanyangapo** (ED in the Ministry of Public Enterprises), **Dr Emma Haiyambo** (RFA Chairperson), **Hon. Ipumbu Shiimi** (Finance Minister), **Ms. Melanie Tjijenda** (RFA Board Member), **Mr. Isdor Angula** (RFA Board Member) and **Ms. Ericah Shafudah** (ED in the Ministry of Finance)



FLTR RFA CEO, **Mr Ali Ipinge** and RFA Board Chairperson, **Dr. Emma Haiyambo** presenting the RFA Integrated Annual Report and Audited Financial Statements for FY 2019/2020 to the **Minister of Finance, Honorable Ipumbu Shiimi**

Creating Memories with the Cycle Classic

RFA once again proudly sponsored the annual Cycle Classic Namibia, with a sponsorship of N\$ 50 000 towards the sport's event activities. This year, the sports code attracted 60 cyclists from all over the country and beyond. As part of the sponsorship, the RFA hosted a water-point to serve the cyclists refreshments to ensure they were hydrated throughout the race. Located on the western Bypass behind UNAM, the RFA water-point was dedicated to the late Ingrid Van Wyk-Scholtz, who was tragically killed in a hit and run incident while cycling on that road late last year. Cyclists and passers-by placed flowers in her honour at the accident spot.



Covid-19 Safety Tips

As COVID-19 continues to spread across the country and around the world, the RFA urges its valuable employees and stakeholders not to let their guard down and to remain vigilant. The changes we have had to make to routines and daily life are extremely difficult, but these are even more important now and in the future. The more steps you and your family can take to prevent the spread of COVID-19, the safer you will be.

Your health and safety matters! Let's continue adhering to the set safety regulations to keep the spread of this pandemic at bay by:

- Wearing a mask to help stop the spread of COVID-19 to others.
- Practicing social distancing: stay at least one metre from others, particularly in crowded areas.
- Washing your hands with soap and water for 20 seconds or using hand sanitizer with at least 60% alcohol.
- Avoiding indoor spaces as much as possible, particularly ones that aren't well ventilated.

We care about your health



Please wear a mask!



1 Apply a squirt of sanitizer to the palm of your hand



2 Rub the back of each hand with the palm of the other



3 Once dry, your hands are safe